



2018 Hoop-A-Thon | Sponsorship Tips

Friday, March 2 at Trinity Christian School

Sponsorship Tips for Parents and Students

We understand that approaching people for sponsorship may raise questions on how to go about doing this. Please use these tips below to help you feel more confident and effective in communicating to other people about the Hoop-A-Thon.

1. **Be sure you can explain what the Hoop-A-Thon is!**

- Fun, fitness, one-day school fundraiser which benefits Trinity Christian School's mission and student programs
- Students collect sponsors to support them as they shoot as many basketball hoops as they can in a 5 minute period.
- Students can also collect sponsors to support them in hula-hooping, keeping the hoop looping for as long as they can, up to 5 minutes.
- The event occurs on Friday, March 2, 2018 8 a.m. to 3 p.m. at the Trinity Christian School gymnasium.
- Sponsors are welcome to attend and cheer!

2. **Who are you going to ask?**

Create a list of potential sponsors. For example, immediate and extended family members, friends, neighbors, church family, coaches, parent's colleagues. Confirm this list with your parent/ guardian before you go ahead talking to or emailing potential sponsors. Sharing on social media is also a great way to spread the word that you're looking for sponsors!

3. **Take a moment to think about what it is that you like about the Hoop-A-Thon, and don't be shy to tell people.**

For example, is it that you get to participate in sports with your friends? That you get to be the prize winner? Or that you love shooting hoops or playing basketball? No answer is the wrong answer; it just needs to be your answer. ☺

4. **Know how people can sponsor you.**

Anyone can sponsor you with a flat donation or by pledge per successful basket or minute hula-hooped. For example, if someone sponsors you \$1 per basket and you make 10 baskets, you will have earned \$10. Well done! Hula- hoopers will gain pledges on a per minute basis. People can sponsor you by completing the sponsor information on the Sponsor form. Sponsors who wish to give right away can give via check (made payable to "Trinity Christian School," memo "Hoop-A-Thon") or online at TCSWV.org/Hoop-A-Thon.

5. **Tell your sponsors "thank you!"**

When sponsors support you with a pledge or one-time donation, be sure to smile and tell them "thank you!" If they decide to not sponsor you for Hoop-A-Thon, thank them anyway for considering. People today still appreciate when you say "please" and "thank you!"

6. **Give yourself a pat on your back!**

You have learned a new skill and put it into practice! Well done! "Lets Go Warriors!"